



Discussion Questions about HIN Project Data Collection

Use these questions with your internal team to think about the data sources most relevant to your implementation project and aim statement.

Start with What Feels Familiar

- What kinds of things do you already track, write down, or report for your work?
- If someone asked you, “How’s it going?” with your program or team, what would you show them?
- What numbers or stories do you share with leadership, your funders, or your board?

Think about Your Day-to-Day

- Are there forms you fill out regularly?
- Do you do check-ins, surveys, interviews, or informal conversations with clients or staff?
- What kinds of records or notes do you keep for your own reference?

Zoom Out to Systems and Tools

- Do you use any spreadsheets, online forms, or databases to keep track of people, events, or outcomes?
- Are there things your organization collects “just because we always have”?
- Is there a report or dashboard you get from another department or partner?

Connecting Measures to the Aim

- If your Aim Statement came true, what would be different? How would you see or measure that?
- What are the clearest signs that you’re making progress toward your aim?
- What’s the most important outcome you want to improve—and how would you know it’s improving?

New Measures to Consider

Related to your Aim Statement...

- Are there any measures or tools you’ve seen elsewhere that you found compelling?
- Are there questions you’d love to answer, but you don’t currently have data for?
- What do you wish you had better info about?
- What’s something you’ve noticed but don’t have a way to capture?
- What do you want to know, but haven’t had the time or tools to track?