

Aim Statement Worksheet

What is an Aim Statement?

An aim statement answers the question, “What are we trying to accomplish?” It should be specific, timebound, measurable, and should reduce inequities.

Instructions: Answer each question below to build a complete aim statement.

1 What?

What do you want to change or improve?

2 How good?

How much do you want to change or improve it by? Choose a number that is ambitious but realistic.

3 By when?

When do you want this change or improvement to be achieved?



4 With whom?

Identify the people who will most benefit from the improvement and who may be involved in the change plan.

5 Where?

Decide where you want to make the change or improvement to the process or system (e.g., specific program).

Complete aim statement:

Examples:

- Within 6 months, we will integrate positive childhood experiences (PCE) screenings to all intake processes.
- Within 12 months, we will reduce missed follow-up appointments among youth mandated to mental health services by 30%.
- By November 1, 2025 all parent café conversations will include information about the HOPE framework.
- Within 6 months of implementation, parent café attendance will increase by 20%.

**This resource was created from the Aim Statement resource made by the Institute of Healthcare Improvement.*